



## JOIN THE FNB WINES2WHALES 2025 & RAISE FUNDS FOR CHARITY!

How to set up your online fundraising project in 30 seconds!

1

Visit the FNB Wines2Whales 2025 event page on GivenGain, or use the Search option to locate it:

<https://www.givengain.com/event/fnb-wines2whales-2025>



2

Click on "Start fundraising" on the event page to register your fundraising project.

Start fundraising

3

When logged in, click on "Select" next to one of the official beneficiary charities **or** use the Search option to select your own charity\*, and "Continue".

Select

4

**Complete** the project steps where needed, adding text, gallery images/a video, a target etc. ([FAQs](#)) **Then make it live!**

It looks good, make it live!

All funds raised will go directly to the selected charity, even if you don't reach your fundraising goal.

Tip: Why not make the 1st donation to get your fundraising going?

5

**Share** your fundraising project link with friends, family and colleagues via e-mail, WhatsApp and social media, asking them for donations. And **keep sharing!**

\*Got a question about setting up your fundraising project or need to get your charity registered on GivenGain? Contact [fundraising@givengain.com](mailto:fundraising@givengain.com) for assistance.

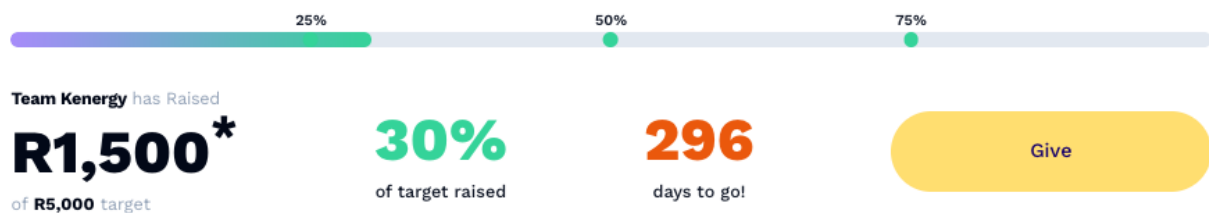


This is what a fundraising project page looks like



## Helping GROW Academy: Empowering Children through Education

By: [Team Kenergy](#)



\* Total includes R1,500 raised from sources outside GivenGain.

Spread the word and share this project 🖱️



## My Story



I am raising money for GROW Academy, a charity that provides quality education to underprivileged children. With your support, we can give these kids a chance to break the cycle of poverty and reach their full potential. Your donation will go towards funding school supplies, teacher salaries, and educational programs. Together, we can make a lasting impact on the lives of these young learners and help shape a brighter future for them.

## **Tips for successful fundraising**

### **TELL YOUR STORY**

Communication is key and passion is power. Tell your visitors why you are fundraising and what direct positive impact their support will have. Better yet, say it in a YouTube video or Instagram post!

### **ADD SOME VISUALS**

A beautiful project page helps to sell your ask. Add a high quality cover image, a profile pic under My Story and some gallery images of you taking action. Got a Gmail account? Why not record a short video on your mobile phone, upload it to YouTube and add the link in the YouTube field next to your gallery images?

### **ADD A DARE**

What would you do in return for some donations? Perhaps a quick WhatsApp video message halfway through the event to thank all your donors? Or perhaps wear a Barbie outfit if you reach your fundraising target?

### **SHARE YOUR PROJECT LINK**

Tell friends, family and colleagues about your project through personal e-mails, word of mouth, Facebook, X, Instagram or WhatsApp. Always include a link to your project page!

### **THANK YOUR DONORS**

Keep your donors motivated by taking the time to thank each one individually when they make a donation. This often leads to more donations.

### **KEEP ASKING**

Let your followers know how your fundraising project is going, whether it is preparing for a race or reaching an important milestone, by posting an update on your project page. Always include an ask in your update.

### **MOBILISE YOUR NETWORK**

As the saying goes, “1 plus 1 equals 11”. Raise the visibility of your project by asking your network to spread the word about it!